USW Enterprise Development: a graduate entrepreneurs perspective

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Student Enterprise

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Session overview

- Student Enterprise
- Enterprise journey student-graduate perspective
DO YOU WANT TO FREELANCE OR START A BUSINESS?

MENTORING FUNDING NETWORKING ADVICE WORKSHOPS EVENTS PROMOTION

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Unifi Support Case Study
Engage students with support
• Enhance student experience
• Improve retention
Hi John!

My Classes
- Leadership
  - Helen Gardener
- Marketing
  - Dan Phillips
- International Business
  - Dan Phillips

Choose a Mentor
- Lecturer
- Study Skills
- Mentor
- Alumni
- Careers
- Counsellor

Hi my Name is Michael, I am a third year Business HR student. If you have any questions about university life, drop me a message I know the campus and local area.

Connect
On a Mission...
Spark the interest

Young Enterprise Programme
- The opportunity to make mistakes
- Applying knowledge from the classroom and understanding its value.

Role Models
- Women Entrepreneurship Hub
- Lecturers in Business school
Enterprise support at USW

Freelancers Academy
Bright Ideas Den
USW Exchange & Business School
External Opportunities

- Bootcamp to Business
- Entrepreneurial Spark
- Accelerated Growth Program
Any questions?

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