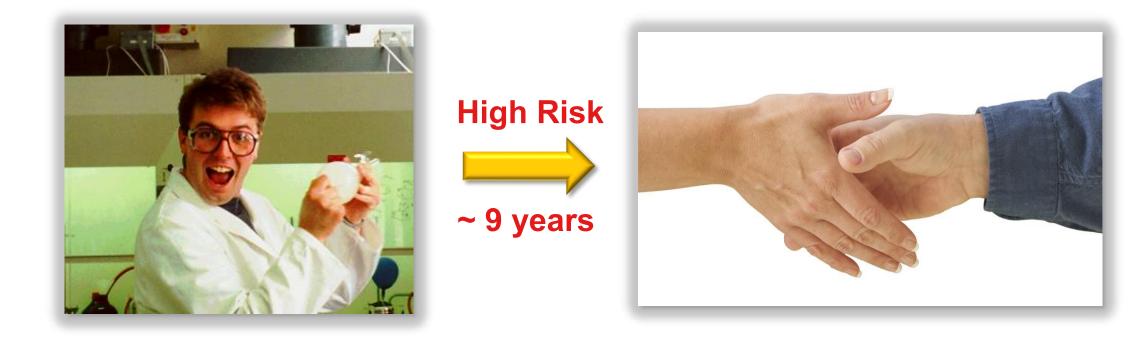


University Spinout Companies





Commercial Development of Research



"The commercial development of research ideas and intellectual property into commercially viable products or processes that meet defined market needs"



The Commercial Exploitation Process

University

Conducts a broad range of research, leading to the generation of new IP



Technology Transfer

Identification,
Protection of IP, Proof
of Concept and
Translational Research



Spinout

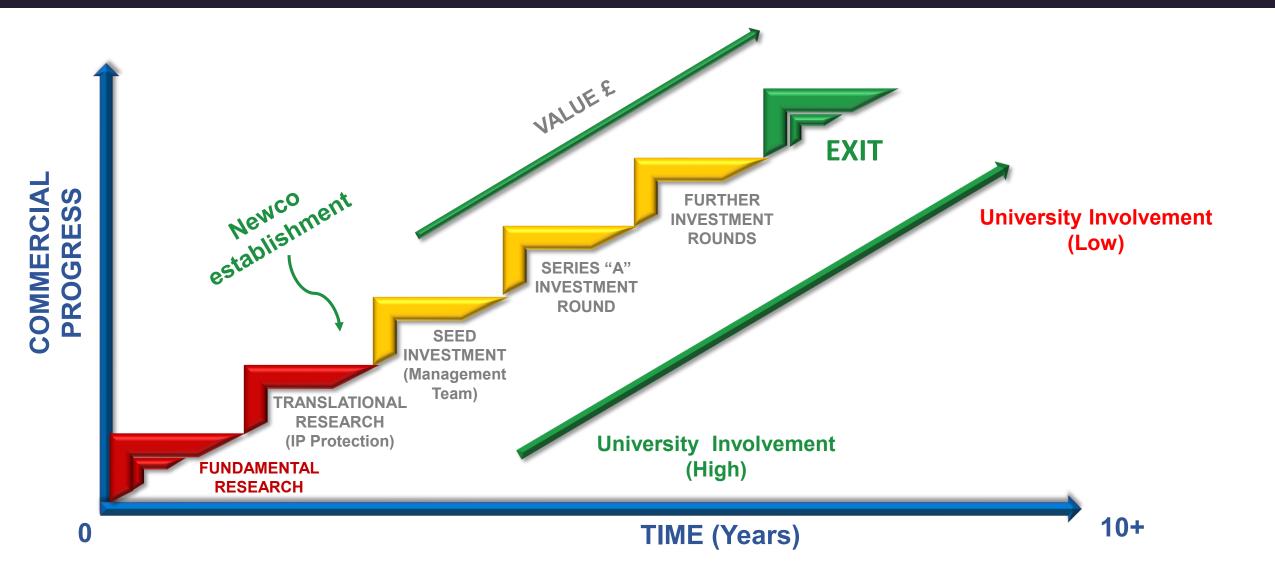
Very hands-on approach (money and management)



Global business.
Important to get the right licensee



Spinout Company Development





Spinouts - Key Elements

- Great science (appreciated by the market)
- Excellent management (company makers)
- Investors (bring more than just £)





Fusion IP Plc - Background



- 10 year term (ended in Jan 2017)
- Access to ring fenced funds for Cardiff University spinouts
- Hands on management team ("rowers")
- Dovetailed with existing activities/functions
- Access to co-investment Finance Wales (26 investments/£4.9M)
- University received shares in Fusion helps align goals
- Fusion IP was acquired by IP Group for £88M (2014)
- Strategic investment from large hedge funds (Lansdowne and Investech)



>£75 Million invested





































Incubators - It's not just about the building



- Recognise that having a suitable building is only part of the offer
- Want to create a vibrant, supportive eco-system for innovators not just a landlord
- Innovative tenants, professional advisors, investors, funders, business support organisations etc
- Pro-active team to assist tenant companies and early-stage University ventures
- Events, networking, social spaces and good practices want to create a sense of community
- How do we best link with other incubation facilities in Wales and beyond



Enterprise & Start Up Support

- Central service at University
- Accessible to all current students
- Based in Academic & Student Services Division
- Work with student across all three colleges



Helping you bring ideas to life"

#ideastolife



Enterprise & Start Up Support

Who's it for?





Enterprise & Start Up Support

How we do it

- Skills & Start-up workshops
- Guest Speakers & Collaboration
- Hands-on Challenges
- Enactus (International non-profit organisation inspiring students to improve the world through entrepreneurial action).
- Test Trading Opportunities
- 1-2-1 Support
- SPARK Competition
- Office Space



